

The National Action Alliance for Suicide Prevention is working with more than **250** national partners to advance the nation's goal of reducing the annual suicide rate 20 percent by **2025** by:



Engage key stakeholders to improve and strengthen suicide care in our nation's health systems.

PRIORITY: Scale up implementation of Zero Suicide in health care, enhance follow-up care, train health care workforce, improve the financing of suicide care, and ensure care is available during a crisis to treat individuals at risk.

Support community-based efforts to implement effective suicide prevention strategies.

PRIORITY: Support the development of comprehensive community-based suicide prevention resources for states and communities, and improve the effectiveness of existing community-based suicide prevention efforts.

Leverage news media, entertainment industry representatives, and suicide prevention messengers to change the national narrative around suicide.

PRIORITY: Engage with key audiences, who play a role in educating the public about suicide and suicide prevention, to transform the national narrative from ones of despair to ones of hope and recovery.

The nation's public-private partnership for suicide prevention



Our Background

Launched on World Suicide Prevention Day (September 10) in 2010, the Action Alliance is the nation's public-private partnership for suicide prevention. The Action Alliance is an influential and productive public-private partnership charged with championing suicide prevention as a national priority, catalyzing efforts to implement high priority objectives of the [*National Strategy for Suicide Prevention \(NSSP\)*](#), and cultivating the resources needed to sustain progress.



Our Leadership

We are guided by a [*distinguished group of leaders*](#) from the public and private sectors who provide leverage and influence to prioritize suicide prevention at the national level.

Sectors represented include automobile, construction, defense, education, entertainment, faith, forestry, health, insurance, justice, law enforcement, mental health, military, news media, professional sporting, railroad, technology, and veteran services.



Our Commitment

The Action Alliance is committed to:

- Developing, disseminating, and supporting the implementation of suicide prevention efforts in clinical and community settings (e.g., health care systems, faith communities, workplaces)
- Reaching at-risk populations (e.g., American Indian/Alaska Native, service members, suicide attempt survivors, survivors of suicide loss, veterans and military)
- Ensuring public messaging about suicide and suicide prevention is accurate, safe, helpful, and effective
- Engaging individuals with lived experience to inform and enhance future prevention strategies
- Improving national data systems for public health surveillance of suicide-related behavior
- Advancing implementation of the Action Alliance's [*A Prioritized Research Agenda for Suicide Prevention*](#)



Support for Action Alliance initiatives comes from the public and private sectors. The Substance Abuse and Mental Health Services Administration (SAMHSA) provides funding to Education Development Center, Inc. (EDC), to operate and manage the Secretariat for the Action Alliance, which was launched in 2010. Initiatives catalyzed by the Action Alliance include the [*Zero Suicide Initiative*](#), the [*Faith.Hope.Life*](#) campaign, [*Crisis Now*](#), and [*Real Stories*](#).